



BTEC L2 Business

SEAFORD COLLEGE

HEAD OF BUSINESS – MR E REYNOLDS

Why should you choose it?

- It is a practical (Vocational) course to develop business skills and knowledge – very well-suited for students who are interested in running their own business in the future
- It goes well alongside all other subjects, especially practical subjects such as ICT or DT
- It's a subject related to current affairs and helps understand what's going on in the world – Business makes the world go round!

Course content

- Over the 2 years of the course you study **4 Units**
- You study 2 units each year in the order below
- Topics you have studied in each unit will help you in the next ones

1. Introduction to Business	<i>Coursework</i>	<i>(Y10)</i>
2. Finance for Business	<i>Exam</i>	<i>(Y10)</i>
3. Enterprise in the Business world	<i>Coursework</i>	<i>(Y11)</i>
4. Promoting a Brand	<i>Coursework</i>	<i>(Y11)</i>

Assessment

- 75% coursework – 2 or 3 coursework assignments per Unit
- 25% exam – Unit 2, online exam taken at end of Year 10
- You will be required to complete coursework to strict deadlines
- You may be given an opportunity to improve and resubmit each piece of coursework **ONCE** after the initial submission
- You may retake the exam unit **ONCE**

Assessment continued

- Coursework assignments cover criteria at 3 levels
 - Pass / Merit / Distinction
- You must complete all criteria at a particular level to get that grade for the unit
- End of course grades are L1 / Pass / Merit / Distinction / Distinction*
- You must **pass ALL 4 Units** in order to gain the qualification

Expectations of students

- Researching real businesses – not just Googling
- Organising yourself and meeting deadlines
- Creative ideas
- An interest in current affairs
- Good written skills
- Solid basic Maths skills (Arithmetic)

Future pathways

- Most students progress to Sixth-Form study
- Business is a universal subject that fits with any other on the curriculum
- At Seaford we offer A Level Business, Economics and BTEC L3 Business – the biggest group of subjects in the Sixth-form
- The course provides an excellent foundation for any career – everyone ends up working in a business!

Any questions?

If you have any questions regarding the content of the course, please contact me using
ereynolds@seaford.org