**A’LEVEL / BTEC BUSINESS INTRODUCTION TASK *ENTREPRENEURS***

* Pick an entrepreneur who has founded a successful business and carry out research to answer the questions below.
* Write up your answers by hand, you should write approximately 2 pages
* You **MAY NOT** do any of the following:
	+ Steve Jobs, Bill Gates, Richard Branson.

Questions to answer:

1. Why did they start their business?
2. What business does / did this entrepreneur run?
3. What products / services does their business sell?
4. How is their business doing? – find recent news about this
5. What things have made their business successful?
6. What characteristics does your entrepreneur possess?
7. What are they doing now?

***Bring your completed work to your first***

***Business lesson in September…***